Additional Resources and Ideas

For Partners and Ambassadors

Welcome to the Ream Partner Program 💜

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Introduction

Hello and thank you for your extra interest in Ream's Partner Program!

While any author on Ream can participate in this program, and many passively do, you are here to get more out of it. So in return, we will provide you more ideas on how to maximize your effort and help you climb the ranks to be an Ambassador! Which will give you 66% more on your return, more ways to monetize your influence, and comes with some sweet Ream Swag.

Now, as a partner, the main goal you think is "Bring an author to Ream, when they make money then I make money!" which is correct, but kinda vague if you ask me. So let me break it down to 2 main parts.

> 1: Referring authors to Ream with your Partner Link
> 2: Helping your authors grow their Ream to make more money.

While yes, we will be breaking it down further, but those are the 2 main parts of a successful partnership with Ream; because as a platform by fiction authors for fiction authors, we want to win with our authors in creating a future for publishing where Storytellers Rule the World. We don't have the influence to reach every author sadly, but we can reward those that can help us achieve this goal!

You can help us educate authors on how to get the most out of their creativity, create a sustainable business, and attract the readers that will help them thrive.

[Find all of Ream's links and resources in our Ream Author HQ.](#)

First Step - Referring authors to Ream

So, the main thing, make sure you have your [personal partner link to use](#). Authors that sign up with your link will be automatically tracked and you will be automatically paid your affiliate fees this way as well. You can also track your linked authors inside your Ream.

Either in this document or everywhere else there is a Ream site, we have dozens of different resources for all the different kinds of people and questions we've encountered. Read up, link out, and freely use them to help you when talking to others.

We've set up a Author Success Center not just for you, but you are welcome to use that in anyway you need to show authors the value in Ream. It has many free resources and features for them to use for education and growth as an author.

When most people think of inviting authors to Ream, they think about the authors they know personally. Telling them about Ream, helping them get setup, and giving them a basic rundown of the platform. We love that! Just know that you are not limited to your friend group. Any author not on Ream counts, and if the more readers they have, the better chance for you to be a top earning partner.

Obviously, your immediate author friends are the easiest ones to talk to about coming to Ream but don't be afraid to branch out past that. Authors are everywhere, and some have had luck bringing authors they read personally to Ream. So it's not impossible, you just need to go for it.

Really, don't be scared to be creative, and don't be afraid to use the Ream Team to help. If you have an author that needs more assistance than you can provide, we can provide the rest. Especially if they are large enough to want to use our [Concierge Service](#) (authors who regularly make $10k or more per year on other platforms). We're here to help.

The Short and Sweet for the Concierge Service. After they make an account with your link, to ensure you get credit, have the author go to the link and fill out the form. Ream then will.
- Reach out to the author to answer any of their questions/set a timeline with the author.
- Move their content into their Ream so that they do not have to.
- Get their Ream designed so they at least have a nice foundation to work with.
- Provide mailing services to get their readers to follow them to their Ream.

We save authors over 90% of the time that it would take them to do this themselves. Taking a task that may feel like days or weeks, and doing it for them in 3 days. Also, every author that we have migrated has landed in the Top 10% of Reams authors and have stayed there.

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Second Step - Help your author friends grow

This part may be easier for most, but you do need some authors on your list before this makes any sense. What you make is directly proportional to their income after all. So helping them make more is an amazing win/win for everyone.

A key thing to remember. Nothing will have a perfect turnout.

So when helping bring readers over or turning readers into subscribers. Go Big. Aim for big numbers, share in big groups, and create events and promotions that reach wide audiences to help you and your friends grow on Ream.

Some examples of ways you can use Ream's tools to help authors grow:

1. [Make a Promo Code](#) that will help address a readers most common issue of affordability. With one free month, no one will have a reason not to at least try it out. During that month, they have all the chances to get hooked, most simply continue that tier after the month, but we do see many that upgrade for more. The more content an author has on Ream, the easier it becomes for readers to stay.
2. [Create a Ream Swap](#) that will have you and other authors in a similar genre/subgenre share each other's stories with your readers. You can even create limited-time deals using Ream's Promotion Code features that allow you to reach new readers and grow your Ream's bigger than ever before. Running promotions like this are also great ways to bring new authors to Ream using your partner link!
3. Create educational content for authors on Ream. This is an amazing way to grow your income and help other authors grow theirs! You can start a Ream that shares insights with authors on how to further their publishing careers. Then when people Follow you on Ream, then can use your Partner link to create an author account and use the education you share with them to further their author career.
4. Share Ream's extensive educational resources for authors including our free books on [Subscriptions for Authors](#) and [Serials for Authors](#), the [Storytellers Rule the World Show](#), and our [different communities](#) to help fiction authors grow. You can find all of our resources at: https://storytellersruletheworld.com/

[Find all of Ream's links and resources in our Ream Author HQ.](#)

Sharing Ream With Others

As an Partner, you may be in many situations where you'll need to talk about Ream with confidence! While we're not questioning your passion or abilities in this position, we just want to ensure everyone has consistent information. This may also fill in pieces of information you didn't know about Ream and hopefully help spark ideas on talking points with other authors.

To do this, I interviewed multiple authors and forced CEO Michael Evans to fill out a questionnaire to compile some quintessential Ream Information that you can use in your Partnership.

These are the questions I thought you would have to handle the most and information you can adjust and reused as needed. You do not have to use these exactly, just presenting a little "Question and Answer" scenario for educational support. Of course, you'll have plenty of other questions pop up, but this should cover the basics and help give you quick answers to the simple questions.

Please feel free to send questions you don't have answers to to ME! You can reach out to me at: authorsuccess@reamstories.com

"What is Ream?"
1. Ream is an all-in-one publishing platform by fiction authors for fiction authors.
2. Ream combines the best of an eReader app, community feed, and mailing list all into one powerful direct sales platform.
3. You could think of Ream like Patreon meets Shopify meets a social reading experience but specifically for <u>fiction authors</u>. The platform is designed to help you connect with your readers and publish amazing stories, all while saving you time, giving your readers an easy experience, and helping you make more money as an author.
4. Ream is a bootstrapped publishing platform where Storytellers Rule the World. It combines many of the tools you need as an author to run your business all into one easy to use platform for $0 in monthly fees, no exclusivity agreements, and no rights to your work. New readers can even find you on the platform through Ream's story discovery!

Find all of Ream's links and resources in our Ream Author HQ.

"Why is Ream a thing? Why not just do Amazon/Patreon/Other?"

1. Ream exist because we are tired of all the other companies and sites treating authors as disposable. Tired of chasing the next marketing plot. Angry with authors getting crap pay and sometimes simply stolen from. Upset with the world making it a Pay to Play design where money feels like the only way to get people to read your books.
2. Ream is made to be free to use, no matter what. Any author will always be able to join, use all of its features (current and future), for free.
3. Ream was designed for authors, because we're authors! Mainly fiction authors… To stop gatekeeping the independent author career.
4. Ream was set up to give authors as much profit, control, and transparency as possible, because that's what the other companies never gave us.

What features does Ream currently have?

1. The ability to easily schedule and publish chapters so that managing your Ream takes minutes instead of hours
2. A social eReader that turns reading into a multiplayer experience for your community (audiobooks coming soon!).
3. Ability to publish chapters to free followers, paid tiers, and (coming soon!) sell stories alacarte. On Ream, authors have a direct relationship with all their readers (authors receive emails of all your followers and paying customers)
4. Easy upsells that enable readers to convert from free to paid readers at the click of a button.
5. Full control of your income with no delays for payouts and ability for authors in 130+ countries to be paid out for their stories.
6. Support Team that will help with anything you need to succeed as an author, not just tech support.
7. Ability to host unlimited pen-names under 1 Ream account. Separate for readers, combined for the author.
8. Several resources to educate new authors on the basics of starting and growing your publishing business.
9. Many tools available for all Ream authors to use to grow their income, like making unique promotion codes, swapping Reams with authors, and setting up limited time tiers for exclusive offers

What features does Ream plan on adding to the platform? (In the next 12-18 months)

1. Support for audiobooks and graphic novels.
2. Ability for admins and personal assistants to help you manage your account.
3. Readers being able to create posts in your community — similar to a Facebook Group
4. Support for shops for full ebooks and printbooks
5. And SO much more!

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Enough with the long answers, here are some elevator pitch key points!

1. It's free to join and use, Ream only makes money when you do (a 10% fee plus payment processing).
2. Easy to set up an account and tiers with tons of help guides and an amazing community of nearly 10,000 fellow fiction authors.
3. Ream is not just another platform or retailer… it is YOUR platform to connect directly with your readers and build the readership of your dreams. This means you get to customize the experience in a way that works best for you.
4. The platform is made by fiction authors for fiction authors and has its sole focus on making life better for authors and readers.
5. Ream is a new platform with the opportunity to build features based on your input. When our authors ask for something, we make it happen.
6. For romance authors in particular, Ream provides a friendly alternative to other platforms that have stringent content restrictions. We won't randomly censor, ban, or remove someone from the platform just based on genre. [The CEO has stated this publicly.](#)
7. Ream offers a holistic platform tailored to authors, an integrated social eReader, advanced reader controls, robust community tools. With a dedicated support team and emphasis on author success, Ream provides a cost-effective, flexible, and author-centric solution for building a thriving author business.
8. Ream is available in 170+ countries for authors and readers and will stove to become open in more as soon as they can be.
9. Ream is constantly building out the features that many other sites offer, progressively eliminating the need to have several sites just to be an author online.
10. Ream will never charge for the extra features that it builds into the Platform. The value of being on Ream will only grow.

Core Ream Knowledge

For times when you need to talk about what Ream currently offers authors as a platform, here are some of the most prominent and liked features that stand different from other platforms.

1. Tailored to Fiction Authors: Ream is designed specifically for fiction authors, providing a platform that caters to their unique needs.
2. Integrated Social eReader: Authors can publish books on Ream with a built-in social eReader. Readers can leave comments on each paragraph, creating an interactive reading experience.
3. Advanced Reader Controls: Readers can customize their reading experience with features like adjusting font size, sepia and dark mode, and font type.
4. Easy Content Publishing: Ream offers an intuitive manuscript importer, allowing authors to efficiently publish chapters and schedule releases across tiers.
5. Robust Community Building: Ream supports both free and paid communities, enabling authors to interact with readers through updates and posts.
6. Effective Upselling: Authors can entice readers to upgrade to paid subscriptions and (coming soon!) purchase stories ala-carte through Ream's robust and automatic up-selling features.
7. Inclusive of Steamy Stories: Ream supports erotica authors with clear guidelines and protections, catering to various author styles.
8. Future Audiobook Support: Ream plans to introduce audiobook support, addressing authors' demand for serialized audio content.
9. Rich Subscriber Data: Authors have access to reader emails, names, and comprehensive purchase history.
10. New Reader Engagement: Ream offers free tiers that allow readers to join mailing lists, fostering a gradual conversion to paid subscriptions.
11. Dedicated Author Support: Ream's support team includes experienced authors, providing specialized assistance and resources.
12. Cost-Effective: Ream authors keep 90% of the revenue they earn minus payment processing fees.
13. Flexible Payment Options: Authors can choose between Ream Pay and Direct to Reader for faster payouts and portability of payments.
14. Managed Tax and Fees: Ream handles sales tax and VAT through Ream Managed, offering a hassle-free financial experience.
15. Author Success Resources: Authors gain access to educational resources, podcasts, and guides, tailored to their publishing needs.
16. Author-Driven Platform: Ream is developed "by authors for authors," ensuring a platform aligned with authors' aspirations and goals. We are bootstrapped, mission-focused, and always serving our authors and readers first.

[Find all of Ream's links and resources in our Ream Author HQ.](#)

Other Resources to Note

Ream Link Tree (one-stop shop, this has all of Ream's primary links in one place):
https://linktr.ee/reamhq
Don't forget to check out the free book and our YouTube channel!

Ream Author Trailer (2 minute overview of Ream's features):
https://youtu.be/EetRxzYK6tA?si=JQdJyqXVuS7jQ4Ey

Ream Author Media Kit (for logos, clickable buttons, and other fun Ream designs authors can use freely anywhere online to promote their Ream):
https://help.reamstories.com/article/30-does-ream-have-a-media-kit

Our Help Guides + Support (if someone has a technical question about Ream or wants to read our help guides, send them here):
https://help.reamstories.com/

Facebook Group for support and insights from 4,000+ fellow authors:
https://www.facebook.com/groups/subscriptionsforauthors

Our FAQ from authors have answers. We have a FAQ for readers too
https://help.reamstories.com/article/45-faqs-for-authors

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Big Common Questions and Concerns

Does Ream work well for genres besides Romance? Yes, Ream is a powerful platform that is designed to help you connect with and sell directly to your biggest fans. Over 4,000 authors use Ream, many from different genres such as horror ([David Viergutz](#)), thrillers ([Tikiri Herath](#)), cozy mystery ([Molly Fitz](#)), and LitRPG ([Seth Ring](#)) to name just a few. Many genres of Romance quickly moved to Ream because we are a safe place to write, but now we are seeing more genres outside of romance move to Ream as well.

I have a lot of stories and/or readers, its not worth the trouble to move. We certainly understand the hesitation and do not wish to force authors to switch. Ream does do anything they can to make it as simple and easy as possible.
With our [Concierge Migration Service](#), Ream can Setup a Ream, move your stories, help your readers move, and even assist the author in expanding into their entire mailing list to not just move their readers from site to site, but bring in new readers as well.
The Ream Team will grab, format, and upload your stories into your Ream for you. Setup a Ream to provide a good look if needed (Not their Stripe). Setup a promo code to invite readers in, and assist transiting readers along with constant backend maintenance during this time to ensure everyone has a consistent experience joining. Eliminating 90% of the expected work and time of switching platforms from the author.

How does Ream compare to the competition? Well, we made a chart for that!
(On the next Page)

[Find all of Ream's links and resources in our Ream Author HQ.](#)

Ream

The subscription platform by fiction authors for fiction authors

V.S.

Other Subscription Platforms || Spring 2024 Comparison

FEATURES	REAM	PATREON	SUBSTACK	KO-FI
Made by fiction authors for fiction authors	✓			
No out-of-pocket cost	✓	✓	✓	✓
Social eReader designed for fiction reading (TOC, font controls, + more)	✓			
Publish books in a library dedicated to your stories	✓			
Exclusive community to share updates in	✓	✓	✓	✓
Handles Sales Tax and VAT for you	✓	✓		
Gives you emails of all paid members + followers	✓	✓	✓	✓
Email chapters securely to stop illicit sharing of stories	✓			
Can schedule and post story chapters for serial fiction/early access	✓			
Has a mobile app	✓*	✓	✓	
Create multiple tiers to offer unique benefits	✓	✓		✓
Does NOT censor romance authors	✓			
Social audiobook player for publishing audiobooks (COMING SOON)	✓	◔	◔	
Discovery through story search and genre-based charts	✓			
Text messages inside stories, abandoned cart data, and tons of more author-friendly features	✓			
	100%	**43%**	**30%**	**26%**

To join Ream today visit: reamstories.com

*App is available for download for free directly from Ream's site

Find all of Ream's links and resources in our Ream Author HQ.